



Corporate Citizenship & Philanthropy

3.6.1 – Corporate Citizenship Strategy

CSR Priorities and Progress Report

EGCO's CSR Strategy



ECGO’s Corporate Social Responsibility Strategy: Community

Inputs		Outputs	Impact	
How		Social and Environmental Outputs	Social and Environmental Impacts	
Form of Contribution <ul style="list-style-type: none">CashTimeIn-kindManagement costs	Issues Addressed <ul style="list-style-type: none">EducationHealthEconomic developmentEnvironmentEmergency reliefSocial welfare	Individual reached/ supported <ul style="list-style-type: none">100% of households in targeted areas100% of communities in targeted areas Type of beneficiary <ul style="list-style-type: none">HouseholdsCommunities Organization supported <ul style="list-style-type: none">100% of targeted local authorities e.g. Provincial governmental organizations, District/Sub-district administrative organization etc.100 Educational Institutions24 major COVID-19 Center Hospitals and 100% of local Public Health Hospitals3 Private organizations and non governmental organizations (Being member of CSR/SD networks) Other company specific output measures <ul style="list-style-type: none">80% of local employment (Target 80%)Monetary support for community developmentSupport quality of life improvement projectsContinuation of participation in community relation activities (at least 2 activities per month)	On society: depth of impact <ul style="list-style-type: none">Made a connection: 100 Educational Institutions, 24 COVID-19 Center Hospitals, and 3 Private Organization and NGOs.Made an improvement: 85 projects of communities development and relations.Made a transformation: Local Employment (80% of employment) On society: type of impact <ul style="list-style-type: none">Behavior or attitude change<ul style="list-style-type: none">Local employmentOccupational skills developmentEducation and learning supportHealth and safety promotionInfrastructure developmentEncourage the preservation of religion, culture, and other community relation activitiesNatural resources conservationSkills or personal effectiveness<ul style="list-style-type: none">Occupational skills developmentEducation and learning support	
Location of Activities : Country			Impact on the environment <ul style="list-style-type: none">Natural resources conservation	
85 Projects in 2021 covering 6 main aspects <ul style="list-style-type: none">Local employmentOccupational skills developmentEducation and learning supportHealth and safety promotionInfrastructure development,Encourage the preservation of religion, culture, and other community relation activitiesNatural resources conservation			Impact on environmental behavior <ul style="list-style-type: none">Natural resources conservation	
Business Outputs		Business Impacts		
Employee involved in the activity <ul style="list-style-type: none">6,588 hours of employees engaged in community development activities100% of employees in CSR section set community/stakeholder engagement factor as part of their performance evaluation. Media covered achieved <ul style="list-style-type: none">245 media supported in EGO’s CSR activities Customer/consumers reached <ul style="list-style-type: none">1 customer engaged in community development activitiesOther influential stakeholder reached100% of targeted Local authorities100% of targeted Educational Institutions100% of targeted Public organizations100% of targeted Private organizations and non governmental organizations Other company specific output measures <ul style="list-style-type: none">322,650,000 THB of PR Value100% of plants survey, evaluate, and prepare for the mitigation plan and as part of the EIA.85% as satisfaction rate in 2021 (Target: not less than 85%) For Khanom Power Plant, satisfaction score is 94%Zero grievances from the local communities around the power plants		On the business <ul style="list-style-type: none">Human resourced benefitsStakeholder relations/perceptionsBusiness generatedOperational improvement deliveredUplift in brand awarenessImproved or new servicesReached more people or spent time with clients/customersImproved management processesIncreased company profile and brand recognition		
		On employee volunteers <ul style="list-style-type: none">Job-related skillsPersonal well-beingBehavioral change		




ECGO’s Corporate Social Responsibility Strategy: Social

Inputs	Outputs	Impact
How	Social and Environmental Outputs	Social and Environmental Impacts
<div>Form of Contribution<ul style="list-style-type: none">CashTimeIn-kindManagement costs</div> <div>Issues Addressed<ul style="list-style-type: none">EducationHealthEconomic developmentEnvironmentEmergency reliefSocial welfare</div> <div>Location of Activities : Country</div> <div>Activities in 2021<ul style="list-style-type: none">Rong Fai Fha Phee, Rong Rien Nong ProjectKhanom Learning CenterGreeNEducation Learning Center (solar)Special activities and dissemination of knowledge materials promoting energy and environmental conservationPower plants open house project</div>	<div>Individual reached/ supported<ul style="list-style-type: none">11,694 persons visited in Khanom Learning Center113 students receiving awarded scholarships of Rong Fai Fha Phee, Rong Rien Nong Project</div> <div>Type of beneficiary<ul style="list-style-type: none">Local youths or studentsTeachers in Educational InstitutionsOfficers in Public organizationsStaff in private organizationsGeneral public</div> <div>Organization supported<ul style="list-style-type: none">80 Educational Institutions</div> <div>Other company specific output measures<ul style="list-style-type: none">% of knowledge gainMore than 85% of visitors with better understanding on energy, energy generation, and environment (target is not less than 80%)</div>	<div>On society: depth of impact<ul style="list-style-type: none">Made a connection: 11,694 persons who can report some limited change as a result of the activitiesMade an improvement: students in 80 schools who can report some substantive improvement in their lives as a result of the activitiesMade a transformation: 25 persons who can report an enduring change in their circumstances, or for whom a change can be observed, as a result of the improvements made.Made a development: Collaboration with the Office of the Basic Education Commission Ministry of Education to develop online training course for teacher under topic “Digital Learning in 21st century classroom for energy and environmental conservation and sustainability”</div> <div>On society: type of impact<ul style="list-style-type: none">Behavior or attitude change<ul style="list-style-type: none">Special activities and dissemination of knowledge materials promoting energy and environmental conservationPower plants open house projectSkills or personal effectiveness<ul style="list-style-type: none">Rong Fai Fha Phee, Rong Rien Nong ProjectKhanom Learning CenterGreeNEducation Learning Center (solar)</div> <div>Impact on the environment<ul style="list-style-type: none">-</div> <div>Quality of life or well-being<ul style="list-style-type: none">Rong Fai Fha Phee, Rong Rien Nong Project</div> <div>Impact on environmental behavior<ul style="list-style-type: none">Special activities and dissemination of knowledge materials promoting energy and environmental conservationGreeNEducation Learning Center (solar)</div>
	Business Outputs	Business Impacts
	<div>Employee involved in the activity<ul style="list-style-type: none">3,094 hours of employees engaged in social activities100% of employees who participate the project can improve communication, strategic thinking, soft skill</div> <div>Media covered achieved<ul style="list-style-type: none">245 media supported in ECGO’s CSR activities</div> <div>Customer/consumers reached<ul style="list-style-type: none">Number of customer engaged in social activities</div> <div>Other influential stakeholder reached<ul style="list-style-type: none">80 Educational InstitutionsOffice of Basic Education, Ministry of Education.</div> <div>Other company specific output measures<ul style="list-style-type: none">322,650,000 THB of PR Value92.23% of the visitors understood the key knowledge of the learning center4.5 (90%) Satisfaction rate of participants (Khanom Learning Center)Zero compliant from communityMore than 70% of participants better understand of ECGO Group’s business and energy industry</div>	<div>On the business<ul style="list-style-type: none">Human resourced benefitsStakeholder relations/perceptionsBusiness generatedOperational improvement delivered.Uplift in brand awarenessImproved or new servicesReached more people or spent time with clients/customersImproved management processesIncreased company profile and brand recognition</div> <div>On employee volunteers<ul style="list-style-type: none">Job-related skillsPersonal well-beingBehavioral change</div>

ECGO’s Corporate Social Responsibility Strategy: Environment

Inputs		Outputs	Impact
How		Social and Environmental Outputs	Social and Environmental Impacts
<div>Form of Contribution<ul style="list-style-type: none">CashTimeIn-kindManagement costs</div>		<div>Issues Addressed<ul style="list-style-type: none">EducationHealthEconomic developmentEnvironmentEmergency reliefSocial welfare</div> <div>Individual reached/ supported<ul style="list-style-type: none">120 students and teachers participated in EGCO Thai Rak Pa Youth Camp285 youths participated in watershed forest area expedition135 youths participated in Thai Youth loves the Forest Camp25 households generated extra income in Watershed Forest Conservation Project9 communities participated in Watershed Forest Conservation Project</div> <div>Type of beneficiary<ul style="list-style-type: none">Local youths or studentsTeachers in Educational InstitutionsOfficers in Public organizationsLocal communities</div> <div>Organization supported<ul style="list-style-type: none">-</div> <div>Other company specific output measures<ul style="list-style-type: none">Numbers of aquatic animals released back to nature/rescued [3.8 million aquatic animals have been bred and released in 2021]Amount of Carbon capture from forest replanting in Khanom power plant and from collaboration with local schools and Thai Rak Pa Foundation [15,997 tonnes of CO2-e is captured]Number of sea turtle rescue [5 turtles rescued in 2021]2.08 sq. km. of restored forest area</div>	<div>On society: depth of impact<ul style="list-style-type: none">Made a connection: 540 students/youths and 5 communities who can report some limited change as a result of the activities through participated in EGCO’s projects and camps.Made an improvement: Millions of aquatic animals released back to the nature, Thousands of mangroves and trees planted and survived, etc.Made a transformation: 25 households who can report an enduring change in their circumstances, or for whom a change can be observed, as a result of the improvements made (extra income)</div> <div>On society: type of impact<ul style="list-style-type: none">Behavior or attitude change<ul style="list-style-type: none">Protect animal population and increase green space projectPreservation and restoration of biodiversity project to enhance marine ecosystemSea turtle conservation project by Quezon Power PlantBird and bat population monitoring project by Boco Rock Wind Farm, Australia (BRWF)Raise awareness and create involvement in decreasing trash at sea projectConservation and restoration of watershed forests by Thai Rak Pa FoundationSkills or personal effectiveness<ul style="list-style-type: none">Preservation and restoration of biodiversity project to enhance marine ecosystemConservation and restoration of watershed forests by Thai Rak Pa Foundation</div> <div>Impact on the environment<ul style="list-style-type: none">Protect animal population and increase green space projectPreservation and restoration of biodiversity project to enhance marine ecosystemSea turtle conservation project by Quezon Power PlantBird and bat population monitoring project by Boco Rock Wind Farm, Australia (BRWF)Raise awareness and create involvement in decreasing trash at sea projectConservation and restoration of watershed forests by Thai Rak Pa Foundation</div>
Location of Activities : Country			
<div>Activities in 2021<ul style="list-style-type: none">Protect animal population and increase green space projectPreservation and restoration of biodiversity project to enhance marine ecosystemSea turtle conservation project by Quezon Power PlantBird and bat population monitoring project by Boco Rock Wind Farm, Australia (BRWF)Raise awareness and create involvement in decreasing trash at sea projectConservation and restoration of watershed forests by Thai Rak Pa Foundation</div>			<div>Quality of life or well-being<ul style="list-style-type: none">Generated extra income for households</div> <div>Impact on environmental behavior<ul style="list-style-type: none">Preservation and restoration of biodiversity project to enhance marine ecosystemRaise awareness and create involvement in decreasing trash at sea projectConservation and restoration of watershed forests by Thai Rak Pa Foundation</div>
		Business Outputs	Business Impacts
<div>Employee involved in the activity<ul style="list-style-type: none">Hours of employees engaged in environment activities</div> <div>Media covered achieved<ul style="list-style-type: none">245 media supported in EGCO’s CSR activities</div> <div>Customer/consumers reached<ul style="list-style-type: none">Numbers of customer engaged in environment activities</div> <div>Other influential stakeholder reached<ul style="list-style-type: none">Local authorities, Educational Institutions, Public/ Private organizations and non governmental organizations</div> <div>Other company specific output measures<ul style="list-style-type: none">322,650,000 THB of PR Value100% of EGCO Group’s power plant has biodiversity impact prevention/mitigation measuresZero environmental grievances</div>		<div>On the business<ul style="list-style-type: none">Human resourced benefitsStakeholder relations/perceptionsBusiness generatedOperational improvement delivered.Uplift in brand awareness...Improved or new servicesReached more people or spent time with clients/customersImproved management processesIncreased company profile and brand recognition</div>	<div>On employee volunteers<ul style="list-style-type: none">Job-related skillsPersonal well-beingBehavioral change</div>

Reference

 Inputs: What's contributed?	 Outputs: What happens?	 Impacts: What changes?
<p>How (form of contribution)</p> <p>Cash</p> <p>Time</p> <p>In-kind (including pro bono)</p> <p>Management costs</p> <p>Why (driver for contribution)</p> <p>Charitable gifts</p> <p>Community investment</p> <p>Commercial initiatives in the community</p> <p>What (issue addressed)</p> <p>Education</p> <p>Health</p> <p>Economic development</p> <p>Environment</p> <p>Arts and Culture</p> <p>Social welfare</p> <p>Emergency Relief</p> <p>Where (Location of activity)</p> <p>Europe</p> <p>Middle East & Africa</p> <p>Asia Pacific</p> <p>North America</p> <p>South America</p>	<p>Community outputs</p> <p>Individuals reached/supported</p> <p>Type of beneficiary</p> <p>Organizations supported</p> <p>Other company-specific output measure (e.g. environment)</p> <p>Business outputs</p> <p>Employees involved in the activity</p> <p>Media coverage achieved</p> <p>Customers/consumers reached</p> <p>Suppliers/distributors reached</p> <p>Other influential stakeholders reached</p> <p>Leverage (additional resources from other sources)</p> <p>Total leverage split by:</p> <p>Payroll giving</p> <p>Other employee contributions</p> <p>Customers</p> <p>Other organizations / sources</p> <p>Employees involved in own time</p> <p>Hours contributed in own time</p> <p>Foregone Income</p>	<p>Community impacts</p> <p>On people i: Depth of impact</p> <p>Made a connection</p> <p>Made an improvement</p> <p>Made a transformation</p> <p>On people ii: Type of impact</p> <p>Behavior or attitude change</p> <p>Skills or personal effectiveness</p> <p>Quality of life/well-being</p> <p>On organizations</p> <p>Improved or new services</p> <p>Reached more people or spent more time with clients</p> <p>Improved management processes</p> <p>Increased their profile</p> <p>Taken on more staff or volunteers</p> <p>On the environment</p> <p>Impact on the environment</p> <p>Impact on environmental behavior</p> <p>Business impacts</p> <p>On employee volunteers</p> <p>Job-related skills</p> <p>Personal well-being</p> <p>Behavior change</p> <p>On the business</p> <p>Human resource benefits</p> <p>Stakeholder relations/perceptions</p> <p>Business generated</p> <p>Operational improvement delivered</p> <p>Uplift in brand awareness</p>